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1. Introduction



Ulf Sandström President SADE

Welcome to SADE EDEN2017 Pre conference "Digital transformation and diversity in a Swedish Context "the 13th of June in Jönköping, Sweden

The Swedish Association for Open and Distance Education (SADE) is a professional organization for all those involved in open, online and flexible distance learning, including technology enabled learning (OOFAT) in Sweden. SADEs members are from the entire education sector, from K-12, to higher education, and also public education, businesses and the private sector are represented. With SADE you will meet people from all over the world. By SADE you can build a personal network and establish important contacts.

SVERD interacts with a number of international organizations, such as the ICDE the International Council for Open Education and Distance Education, EDEN European Distance Education Network and EADL European Association for Distance Learning.

SADE was founded in 1984, aiming to broaden knowledge and SVERD news nr 1-May 2017

participate in the development of open, online and flexible distance learning, including technology enabled learning (OOFAT).

SADE initiates experience sharing of experience, collaboration, and networking between members, and create open meeting places by organizing conferences, webinars and seminars, as well as other formal and informal meeting places. SADE also promotes international exchange, collaboration, and networking. SADE aims to stimulate and promote the development of knowledge in the field of open, online and flexible distance learning, including technology enabled learning (OOFAT), but also transformations due to increased digitization. SADE is also a referral body for governing bodies and actively participates in the current debate in the areas.



SADE's ambition is to annually organize a field trip to an exciting destination, where it advanced in the field distance learning and flexible learning. Sunderland in England and FernUniversität in Hagen, Germany are two examples of previous destinations.

The Swedish Association for Open and Distance Education (SADE)

• initiate the exchange of experience and cooperation between our members

- create open communities by including organizing conferences, webinars and seminars
- promote international exchanges and cooperation
- stimulate the development of knowledge in the areas open, online and flexible distance learning, including technology enabled learning (OOFAT),
- contribute to the development of the area monitored in governing body.

SADE has coordinated the BOLDIC project for more than 10 years, A project funded by the Nordic Council of Ministers on Best practice on OER in the Baltic countries.

In ongoing projects, SVERD's most important role is to stand for evaluation and knowledge dissemination. SVERD has both

SADE is also currently participating in another project as well funded by the Nordic Council of Ministerson Learning Content for Mobiles (LIST)

International collaborators

SADE interact with a number of international organizations as:

ICDE International Council for Open and Distance Education

SADE is partner in ICDE regional (Europe) Focal Quality points (FPQ) in collaboration with UNESCO

SADE coordinates the ICDE_ Operational Network Boldic

EDEN European Distance Education NetworkSADEs V President Ebba Ossiannilsson is in the EDEN Executive Committee

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2. Welcome to EDEN 2017 in Jönköping

Open letter from the host Ylva Lindberg, Jönköping University, Sweden

EDEN 2017: Diversity matters

European Distance and E-learning Network will hold its 26th annual conference at Jönköping University. EDEN has over 1200 international members and works for the development of open education, digital skills and competence development for teachers and leaders in different sectors. Theme of the Year: Diversity plays a role, putting inclusion and globalization on the agenda. Society digitization creates new opportunities for cross-border cooperation, including marginalized groups and promoting democratic values. The availability of knowledge and education is also updated through the theme of the year. The EDEN network's various activities in recent years indicate the need to improve synergies and open up opportunities for education at global level.

Among several speakers from the Nordic countries and Europe, EDEN 2017 specifically invites Manjula Srinivas, Head of Media and Communication Science, Mumbai, India, to report on the challenges of digitization and skills development she has met over the past 15 years. KC College has built one of India's most sought after media education. EDEN 2017 also offers specially in Hanqin Zhang Qiu, from Hong Kong Polytechnic University. She will report on her

collaborative project with MIT University on the development and adaptation of teaching and learning for the digital age. Questions about how to create global accessibility to education, as well as consequences and challenges, will be key issues in Hangin's lectures.



EDEN in Jönköping

Jönköping University (JU) applied for 2015 to host EDEN 2018. In fierce competition with Paris, JU finally won the hosting of the conference in 2017. EDEN 2017: Diversity matters will be a logical follow-up from 2008 when JU hosted the EUCEN, European university, continuing education network. At that time, the event of the National Center for Lifelong Learning was framed, Encell, https://center.hj.se/ encell.html. In 2017, the EDEN conference will be framed by the international networking group Communication, Culture and Diversity, CCD, www.ju.se/ccd. The research group has strong involvement in the field of communication and learning, as well as the encounter between different languages, cultures and groups. How we work with inclusion and gender equality using the resources a media network and digitized world offers is a matter that combines the various research interests.

In order to build a bridge between lifelong learning and this year's theme: Diversity matters, EDEN invites former leader of Encell, Mohamed Chaïb, and current leader Cecilia Bjursell to give their perspective on learning in today's diversified professional context.

Eden 2017 and SADE

Swedish Association for Distance Education will hold a half-day conference within EDEN 2017 at JU: June 13th from 12:00 to 17:00. The topic is: Digital transformation and diversity in a Swedish context.

SADE is a member of the EDEN network. The chairman, Ebba Ossiannilsson, is in EDEN's board and is responsible for the new interest group Quality in Technology Enabled Learning (TEL), which will be launched during the EDEN conference.

The conference is free. The program starts with a shared lunch.

Then, SADE's core issues will be discussed

How is knowledge development in flexible learning and distance learning stimulated, taking into account social change and digitization?

How do we spread knowledge about flexible learning and distance learning?

How does it develop flexible learning and distance learning for inclusion and building a knowledge society? How do we create different types of meeting places for members?

How do we reach internationally for different types of collaborations?

How do we participate in the public debate and affect decision makers?

Specially invited guests will participate with interesting presentations in the plenary. In addition, two parallel tracks are offered. The one track is about Open and Lifelong Learning: Academy, Scool, and Learning Centers, the second track is about e-learning and the Swedish Business sectors.



Ylva Lindberg Jönköping University

SADE will host the Young Scholars Award this year, which will be awarded during the EDEN conference.

A warm welcome address to EDEN2017 and Jönköping University, Sweden

Ylva Lindberg, Host and coordinator for EDEN2017, Jönköping University, Sweden

About Ylva Lindberg, the host at Jönköping University, Sweden

Ylva Lindb erg is an AssociateProfessor in Comparative Literature, and the Dean of Research at the School of Education and Communication, Jönköping University.

3. About EDEN and the Annual conference

The European Distance and E-Learning Network exists to share knowledge and improve understanding amongst professionals in distance and elearning and to promote policy and practice across the whole of Europe and beyond.

With more than 200 institutional members and over 1200 members in the Network of Academics and Professionals (NAP). EDEN assists a wide range of institutions, networks and individuals to become involved in professional information and networking activities. It does so through the organisation of acknowledged European conferences, its publications and information services, and by taking an active role in a wide range of important EU projects. EDEN has also proved successful with thematic activities such as the Open Classroom Working Group (school level distance education), and by contributing to, and promoting, 'cutting edge' research in the field. In addition, EDEN has also provided extensive secretarial support to the European Journal of Open, Distance and E-Learning (EURODL).

EDEN is the smart network for

the professional community and a professional community for smart learning.

The themes for the EDEN annual conference Diversity Matters are:

- Theory questions of diversity in ICT enhanced learning
- Concept and practice of diversity in different sociocultural environments
- How many sorts of diversity? learners' attitudes, needs, media, socio-economic background, disadvantaged settings...
- Diversity and open learning environments
- Learning and the changing socio-economic demands of society in the age of large scale migration
- Challenges for teachers in the changing media landscapes in creating new contexts for learning
- Portfolios and solutions created by the new media and technology for lifelong learning
- Changing attitudes, behaviours and roles of learners in the emerging media and technology landscapes in formal and informal settings
- Digital pedagogy approaches to manage diversity in media and technology enhanced learning
- Inclusion and motivation of learner groups facing societal integration problems
- Efficiency and effectiveness of learning in environments characterised by high degree of diversity

- How can learning analytics help in assessing and handling diversity in learners background and performance
- Innovative approaches to motivate and engage learners with different socio-cultural background
- How educational framing, from policy level down to the actual learning scenario, allows for various types of ICT enhanced, collaborative, open, distance education and e-learning
- Bringing together the strengths of the past with the challenges of the present and opportunities for the future



• Finding and applying the right mix of information, knowledge and creativity in educational settings

Links to EDEN 2017 Conference *Twitter #eden17*

Website EDEN2017

http://www.eden-online.org/2017_jonkoping/

Information från Jönköpings universitet http://www.eden-online.org/2017

http://www.eden-online.org/2017_ jonkoping/wp-content/uploads/2017/ 05/Conference-Programme.pdf

4. SADE EDEN Preconference Thuesday 13 th of June.

Register here https://simplesignup.se/event/94256-digital-transformation-and-diversity-in-a-swedish-context

Program Thuesday 13th of June 2017 Time: 12.00pm- 17.00pm CET. Venue Jönköping University .

DIGITAL TRANSFORMATION AND DIVERSITY IN A SWEDISH CONTEXT

Plenum

A warm welcome addtress from EDEN

Airina Volungeviciene, Presiden EDEN



A warm welcome address from Jönköping University Ylva Lindberg host and responsible

Ylva Lindberg host and responsible for EDEN 2017.

Digital transformation and diversity in a Swedish context

Ulf Sandström, President Swedish Association for Open and Distance Education (SADE)



A digital agenda for higher education -what would Google do?

Anders Söderholm, Director General

The Association of Swedish Higher Education (SUHF)



Technology enhanced learning to support inclusion and integration of migrants

Henrik Hansson DSV Stockholm University



Mobile language learning applications for integration of Arabic speaking migramts in Sweden.

Linda Bradley Chalmers Technical University

Open and Life Long Learning: Academy, School and Learning Centres



Higher Vocational Education (HVE) Yrkeshögskolan Rafal Tomaszewski



The Network for learning centers in municipalities (Nätverket för kommunal lärcenter NITUS) JerryEngström



Swedish organization for ecompetence (Riksorganisationen för e-competence REK); Kennet Lindqvist

E-learning and the Swedish Business sector.



DuggaPatrik Nilsson ceo



Its learningToni Dimovski

Panel discussion with all speakers and a dialogue with participants.



Moderator Ebba Ossiannilsson Ph.D Vice President SADE

EDEN 2017

Pre conference 13th of June hosted by SADE, Swedish Association for Open and Distance Learning





DIGITAL TRANSFORMATION AND DIVERSITY IN A SWEDISH CONTEXT

EDEN 2017 Pre conference hosted by SADE, the Swedish Association for Open and Distance Learning

The conference will take part within the research environment CCD at the School of Education and Communication, Jönköping University, with the support of Destination Jönköping.

Time: Thuesday 13th of June 2017 12.00pm- 17.00pm CET

Venue: Jönköping University Gjuterigatan 5, 553 18 Jönköping, Sweden

The pre conference is free of charge.

Registration: https://simplesignup.se/event/94256-digital-transformation-and-diversity-in-a-swedish-context

Program:

12.00-12.30 A small lunch will be served, in connection with the meeting room.12.30 -17.00 pm CET, according to program:

See detailed program here http://sverd.se/temp/eden sade 13062017preconf.pdf



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Visit our website www.sverd.se and read our news and articles!

Direct adress to SADEnews is http://nytt.sverd.se

Next publication will be in August -2017, so its time to send in your contributions.

Support our work for flexibel learning and distance education. Member fee is 2 500 SEK for organisations.

And for individual members 250 SEK. Please transfer your member support to account BG 5130-6702

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