Vocational education via digital platforms: opportunities and challenges facing providers and students
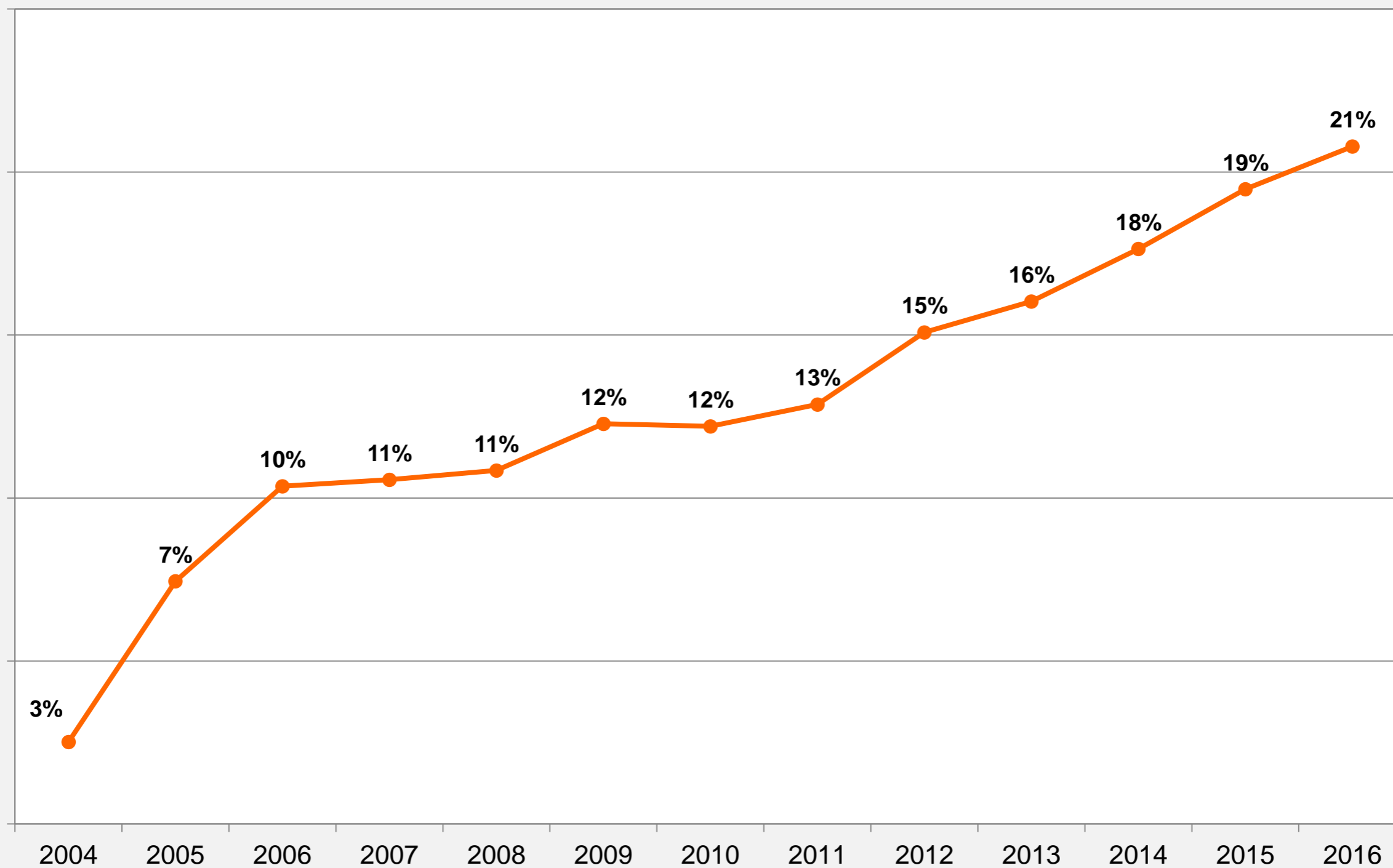

Rafal Tomaszewski

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M Yh
Myndigheten för yrkeshögskolan

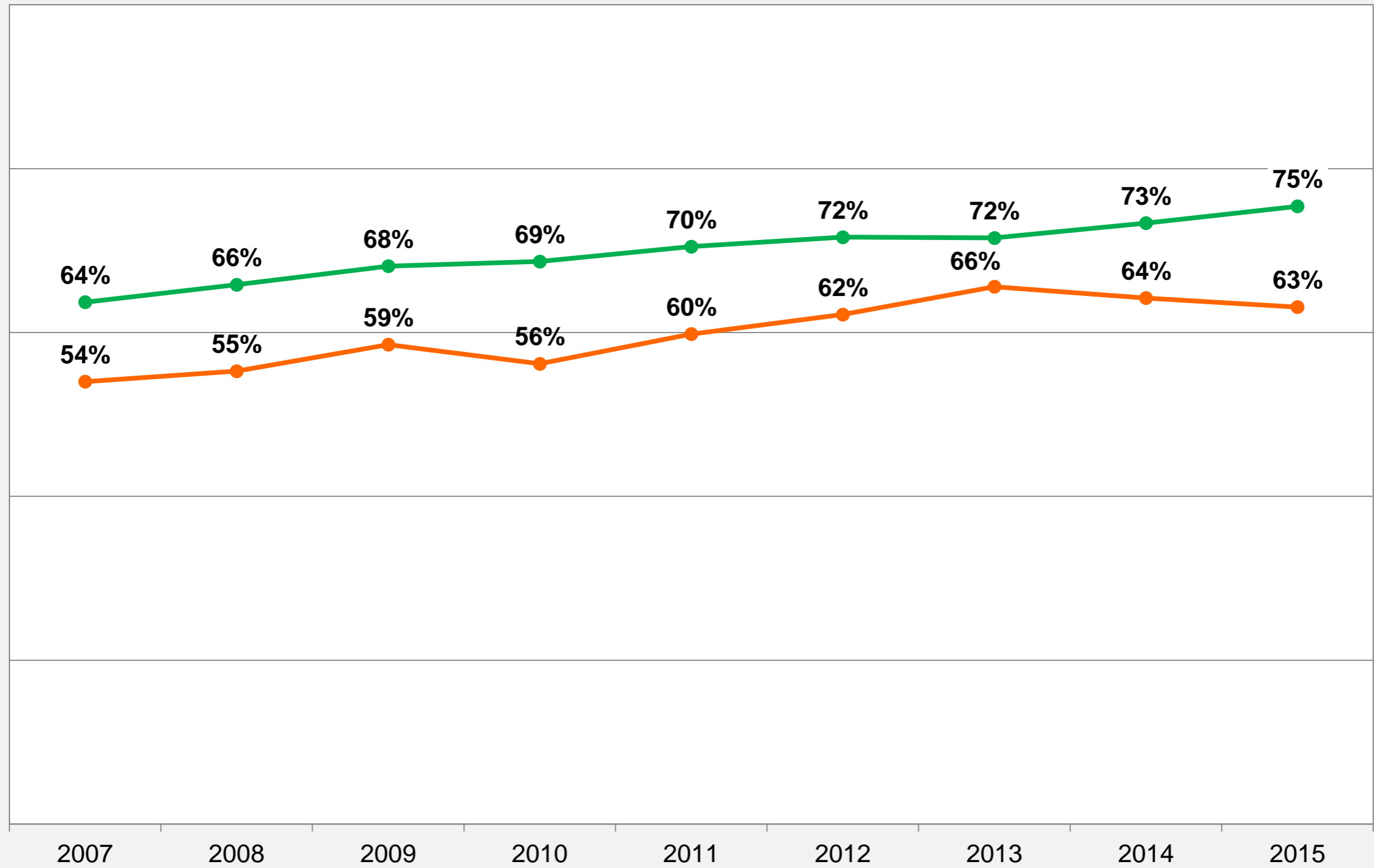YH distance, percentage in relation to total

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Does distance learning deliver?

- Lower rate of completion // exam regardless of area of study

- Those with exam find relevant work as easily as those from bound programmes

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Exam Rate

Legend: ● Bunden ● Distans

Bunden: 2007: 64%, 2008: 66%, 2009: 68%, 2010: 69%, 2011: 70%, 2012: 72%, 2013: 72%, 2014: 73%, 2015: 75%

Distans: 2007: 54%, 2008: 55%, 2009: 59%, 2010: 56%, 2011: 60%, 2012: 62%, 2013: 66%, 2014: 64%, 2015: 63%

Years: 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015

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Quality: According to Current Research

- Feed-Back

- Teaching ability

- Structure – clear goals tied to the purpose

- Programme leaders agree!

Quality: Feedback (Koschmann)

From Level 1 to Level 4

- From one-way communication, conveying information from teacher to student, new version of old "Correspondence Course"

- All the way to creation of knowledge in a social context, students as individuals and as a group, collective learning

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Success according to Programme leaders

"Something needs to happen, and often. There is a month between the meets, if the students are not engaged there is a risk of not finding out during the period in-between meets.

We work on creating a sense of belonging, on maintaining contact, providing extra material. Everything from simple greetings to advanced discussions."

"Obligatory meets are essential, but structure and continuity in-between meets is as important.

"Creating a group is vital to successful learning, having a social context motivates and educates."

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Challenges for providers

- Technology is NOT the challenge / cost
- Feed-back is the real cost…
- …low cost programmes low on feed-back
- => Strong correlation between providers cost and quality
- => In YH cheap programmes are highly profitable only in the short term

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Thank You!

https://www.myh.se/Publikationer/2016/Oversyn-av-distansutbildningar-inom-yrkeshogskolan/

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