

**EDEN 2017**  
**Pre conference 13th of June hosted by SADE,**  
**the Swedish Association for Open and Distance Learning**



Swedish Association for Distance Education

**DIGITAL TRANSFORMATION AND DIVERSITY IN A SWEDISH CONTEXT**

**EDEN 2017 Pre conference hosted by SADE, the Swedish Association for Open and Distance Learning**

The conference will take part within the research environment CCD at the School of Education and Communication, Jönköping University, with the support of **Destination Jönköping**.

**Time:** Tuesday 13th of June 2017 12.00pm- 17.00pm CET

**Venue:** Jönköping University  
Gjuterigatan 5, 553 18 Jönköping, Sweden

The pre conference is hosted by SADE, the Swedish Association for Open and Distance Learning, and is free of charge.

Registration [here](#)

**Program:**

12.00-12.30 A small lunch will be served, in connection with the meeting room, **Orangeriet**.

12.30 -17.00 pm CET, according to program:

**12.30-15.00 HC218 Östbosalen**

**Plenum**

**A warm welcome address from EDEN**

Airina Volungeviciene, President EDEN

**A warm welcome address from Jönköping University**

Ylva Lindberg, host and responsible for EDEN 2107  
Jönköping University

**Digital transformation and diversity in a Swedish context, and about SADE**

Ulf Sandström, President  
Swedish Association for Open and Distance Education (SADE)

**A digital agenda for higher education – what would Google do?**

Anders Söderholm

Director General of Swedish Higher Education Authority (UKÄ)

Secretary General of The Association of Swedish Higher Education (SUHF)

**Technology enhanced learning to support inclusion and integration of migrants**

Henrik Hansson

Stockholm University

**Mobile language learning applications for integration of Arabic speaking migrants in Sweden**

Linda Bradley

AMIF (Asylum-, migration, and integration fund) Chalmers Technical University, Sweden

**Moderator:** Ebba Ossiannilsson, SADE

**Short break, Swedish FIKA Bryggan Outside Hc218**

15.15-16.15

**Track 1 Hc216**

***Open and Lifelong Learning: Academy, School and Learning Centres***

**Higher Vocational Education (HVE)**

(Yrkeshögskolan, YH)

**Vocational education via digital platforms: opportunities and challenges facing providers and students**

Rafal Tomaszewski

**Encell - The National Centre for Lifelong Learning, Jönköping University**

Mohamed Chaib

**Swedish organization for e-competence**

(Riksorganisationen för e-kompetens, REK)

**Digital tools - a path to integration for immigrants**

Kennet Lindqvist

**Moderator:** Daniel Rylander Pålhmans Business Institute, and SADE

**Track 2 H217**

***Learning, collaboration and work in the digital age***

**Dugga**

***Different aspects of digital learning assessment - embracing Epistēmē***

Patrik Nilsson

**ItsLearning**

***Collaboration and co-authoring – in real-time***

Toni Dimovski

**Pufendorf Institute, Lund University**

**Work and organization in the digital age**

Stephan Schaefer

**Moderator:** Mats Brenner, Gävle University, and SADE

**16.25-17.00 Hc218 Östbosalen**

**Panel discussion**  
with all **speakers**  
and a dialogue with **participants**

**Moderator** Ebba Ossiannilsson, SADE



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## Get to know the invited speakers Jönköping, June 13, 2017



**Airina Volungeviciene**  
President EDEN

Airina Volungeviciene has been working among leading researchers, methodology specialists and policy makers in the area of distance learning development in Lithuania since 1998. Having graduated her first master degree at Vytautas Magnus University (Lithuania), she spent 11 years working at Kaunas University of Technology as distance learning methodology specialists and researcher. She coordinated numerous international projects in the area of distance education, worked on national study and strategy for distance learning network development in Lithuania, promoted methodological activities in Lithuanian Distance and eLearning (LieDM).



**Ylva Lindberg**  
Jönköping University

Ylva Lindberg is an Associate Professor in Comparative Literature, and the Dean of Research at the School of Education and Communication, Jönköping University. She has used virtual worlds in her university courses, in order to explore subcultures and literary sub-genres. In her book, *De la Belle époque à Second Life* (EPU(Cyber) 2013), Lindberg explores learning and literacy in virtual worlds from historical, artistic, literary and digital perspectives. Her current project, *Dive iN – Diversity as Normality*, focuses on communication and interaction between teachers and students in upper secondary school. The aim is to explore how diversity is made (in)visible in communicative situations and contexts. The data cover synchronous, asynchronous, analogue and digital communication and interaction, which allows for observations of how time, space and place become important criteria in order to understand how diversity emerge and can be used as a resource in the classroom.



**Ulf Sandström**  
SADE, President


President Swedish Association for Distance Education. MSC Uppsala University, Project leader and distance education tutor and developer at department for working life at Harnosand municipality. Coordinator for the Baltic and Nordic network Boldic for supporting open and distance education in the region. Project leader the Course Hub Open educational resources OER, free of use for anyone. Previous project leader for the e-Academy and developer at National Agency for flexible learning.





**Anders Söderberg**  
Director General of  
Swedish Higher Education  
Authority (UKÄ)  
Secretary General, The  
Association of Swedish  
Higher Education (SUHF)


The Swedish government has appointed Anders Söderholm to the position as director general of Swedish Higher Education Authority (UKÄ). He will take office on 1 August 2017. He is currently secretary general of The Association of Swedish Higher Education. He has also been vice-chancellor at Umeå School of Business and Economics and Mid Sweden University. Anders Söderholm is a professor of business administration. He was a professor in Business administration at Umeå School of Business. Söderholm obtained his PhD from Umeå University in 1991, with his thesis on organization of local industrial policies. On 2005 he became professor of business administration. He has also been a guest researcher at Stanford University, Royal Institute of Technology and Åbo Akademi University and is the chairman of



		The Swedish Project Academy.
	<p><b>Henrik Hansson</b> Stockholm University</p>	<p>Henrik Hansson is an associate professor at the Department of Computer and Systems Sciences, Stockholm University. He is the coordinator of the research group <i>ICT for Development</i> and also a member of another research group <i>Technology enhanced learning</i>. He is a conceptual developer of the <i>SciPro system</i> and coordinator of more than 350 thesis writing students and more than 70 supervisors yearly at the department. He has also been an ICT-advisor and developer at the Swedish Agency for International Development Cooperation, Sida Civil Society Centre. He was a Senior Lecturer at the Department of Education, Stockholm University, Senior Lecturer at the Institute of International Education, Stockholm University, Senior Adviser at the Swedish Net University Agency, and a Research and Development Adviser at the Swedish Agency for Distance Education. Current research activities include two EU-projects <i>My University</i> focused on democracy processes in higher education and <i>We.Learn.It</i>, which is focused on creativity and innovation in European schools. Furthermore within the framework of two large scale Sida-funded projects, one targeting decision makers in 12 developing countries <i>ICT and Pedagogical</i></p>

		<p><i>Development</i> and the other with the aim to support capacity building in Rwanda (planning stage), a large number of studies are carried out. Another long-term research cooperation is established with University School of Computing, Colombo University, Sri Lanka. Earlier projects with Sri Lanka have been funded by Sida and EU, currently we conduct studies funded by Stockholm University's fund for international research cooperation (SU Internationaliseringsmedel). Henrik supervises PhD students from Uganda, Sri Lanka, Mocambique and Sweden.</p> <p><a href="#">Link to publications</a></p>
	<p><b>Linda Bradley</b> Chalmers Technical University, Sweden</p>	<p>Linda Bradley is a Senior Lecturer in higher education pedagogy at the Department of Education, Communication and Learning at University of Gothenburg, working with research and development at the Pedagogical Development and Interactive Learning unit. Currently, Linda is a project leader at Chalmers University of Technology, for the Minclusion project funded by AMIF (Asylum-, migration, and integration funden). The aim is developing mobile learning applications for newly arrived Arabic speaking migrants to Sweden with a focus on pedagogical approaches in digital technology for learning Swedish and about Swedish culture. The project is devoted to</p>

		digital language development and intercultural communication training.
	<p><b>Kennet Lindquist</b> Swedish Association for e-Competence (REK)</p>	<p>Highly qualified manager with substantial experience from large-scale international projects within EU, as well as different agencies within United nations, the World Bank and Scandinavian bilateral aid agencies, with unique capabilities, experiences and expertise of R&amp;D projects in a multi-cultural context. KL has been the President of European Lifelong Learning Initiative (ELLI), Vice Chair of the Promoteus initiative and the Founding Coordinator of the European LearningCities network. KL also leads and participates in a number of EQF-related EU initiatives. KL has among other coordinated/developed tools for competence framework based tools used in a number of EQF-related competency and qualification framework comparisons, competency audits based on EQF reference levels. KL has also been the main architect of various tools for graphic-based online learning service design and coordinated production of worksite, problem-based, collaborative/interactive and stakeholder-driven learning services. Above applications and experiences have been put I practice among other in different sectorial contexts such a technology areas (telecom), community development (regeneration/sustainability</p>

		/environment), teacher training (AE/LLL) and social/employment services (pre-work and people with disabilities and learning difficulties).
	<p><b>Rafal Tomaszewski</b> Myndigheten för Yrkehögskoleutbildning (MYH)</p>	<p>Head of Inspection Unit, Swedish National Agency for Higher Vocational Education</p> <p>Swedish National Agency for Higher Vocational Education main purpose is to ensure that HVE programmes meet the labour market's needs for qualified workforce.</p> <p>What characterises the Swedish HVE is that the business and organisations tied to the programmes take an active part in the planning as well as the conducting of the programmes. Employers and industry representatives take part as members of the programmes' steering committees and most HVE programmes offer Learning in a work environment as part of their curriculum.</p> <p>The Agency's function is to analyse the labour market, decide which programmes qualify to be offered as HVE, allocate government grants, conduct reviews, produce statistics and promote quality improvement in HVE. The Agency also carries out inspections and handles enquiries and complaints regarding courses and programmes.</p>



**Mohamed Chaib**  
Encell



**Encell - The National Centre for Lifelong Learning, Jönköping University**

Professor Mohamed Chaib works at Encell, the National Centre for Lifelong Learning, which is the overall national body responsible for conducting research as well as knowledge dissemination within adult education and learning. Jönköping University Foundation is the parent of Encell, while its organisational host is the School of Education and Communication (HLK)



**Patrik Nilsson**  
Dugga

Patrik Nilsson is CEO at DUGGA, and one of the founders of Dugga Learning Assessment. Patrik has a background as a teacher and researcher and has, since early on, a special interest for ICT as a means for improving learning outcomes in various pedagogical situations.

 A color portrait of Toni Dimovski, a man with short dark hair, wearing a light blue dress shirt and a striped tie, smiling slightly.	<p><b>Toni Dimovski</b> ItsLearning</p>	<p>Toni Dimovski is the International Sales Manager at Itslearning. He is a passionate thought leader in online-educational technologies and works with Higher Education institutions and schools all over the world. Mr Dimovski holds a BSc in Informatics and a BA in English from Lund University, Sweden.</p>
 A black and white portrait of Stephen Schaefer, a man with a shaved head and a goatee, wearing a dark quilted jacket, looking directly at the camera.	<p><b>Stephen Schaefer</b> Pufendorf Institute, Lund University</p>	<p>Stephan Schaefer is Assistant Professor at the Department of Business Administration, Lund University in Sweden from where he also received his PhD. He has done research on the relationship between knowledge, reflection and ignorance in the management of organizations and on how critical research can inspire organizational change. During the last year, he has initiated and coordinated an interdisciplinary research project on the digitalisation of work life at the Pufendorf Institute, Lund University <a href="http://www.pi.lu.se/en/activities/theme-digiwork">http://www.pi.lu.se/en/activities/theme-digiwork</a></p>



**Ebba Ossiannilsson**  
Moderator  
SADE, V President  
EDEN EC

Ebba Ossiannilsson, is the V President for SADE, as well as for REK. She is the CEO of Ossiannilsson Quality in Open Online Learning (QOOL) Consultancy. Ossiannilsson was awarded the EDEN Fellow title in 2014, and she became Open Education Europa Fellow in 2015. Since 2016 she is an ambassador for GLOBE, the Community of digital learning. In 2017 she is nominated to Open Education Europa Ambassador. Ossiannilsson is an expert quality reviewer, researcher, and consultant within the areas of open, online, flexible, and technology enabled teaching and learning (OOFAT), including OERs and MOOCs. She is frequently invited as keynote speaker for conferences. She is in EDEN EC, and is leading the SIG on TEL and Quality, and she is in the ICDE Focal Points of Quality. Her research comprises over 200 publications. She earned her PhD at Oulu University, Finland in 2012 with a dissertation on Benchmarking e-learning in higher education.



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### **Facts about Sweden**

The population of Sweden is ten million people, of whom about two million are under the age of 18. 85 percent of them live in cities. Sweden is a very multicultural country: 15 per cent of Swedes were born in another country, while about one in five children in Sweden has a family with roots in another country.

The capital of Sweden, Stockholm, is also the country's largest city, with more than 930,000 inhabitants. Other large cities are Gothenburg, in western Sweden (population 550,000), and Malmö (population 300,000) in the south. Uppsala and Lund are well-known university cities. Less than three per cent of Sweden's land area is built up and forests cover 69 per cent of the country. Sweden is long – about 1600 kilometres from north to south.

Education in **Sweden** is mandatory for all children between age 7 and age 16. Every fourth person in Sweden is highly skilled and educated (University level). Overall, women have higher education than men. It is particularly evident in the ages between 25-34.

In Sweden there are approximately 50 HEIs offering higher education in various forms. There are a number of other agencies involved in the Swedish higher education sector.

27 percent of the Swedish students study at a distance. Most of them assimilate their studies online.

### **Facts about the Swedish Association for Distance Education (SADE)**

SADE, founded in 1984, is a professional association for distance, and flexible learning in Sweden. SADE's members are from the entire educational sector, from K-12 to higher education. Adult education, business and the private sector are also represented.



SADE aims to:

- stimulate and promote the development of knowledge in the areas distance and flexible learning and also transformation due to the increased digitization
- broaden knowledge and participate in the development of flexible and distance learning
- initiate exchange of experiences and cooperation between members and create open communities by organizing conferences, seminars and webinars and other formal as well as informal meeting places
- promote international exchange and cooperation.
- advise the governing bodies and actively participate in the national debate in the area

SADE publishes a newsletter four times a year, with articles on distance and flexible learning and other relevant national and international information, and on national and international conferences.

SADE arranges two annual conferences, one of which is the annual conference. The conferences highlight current and interesting themes that involve the members.

SADE interacts with a number of international organizations, such as the ICDE International Council for Open and Distance Learning (ICDE), and EDEN European Distance Education (EDEN), and the European Association for Distance Learning (EADL).

SADE is a partner in several nordic/boldic and international projects.



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<http://www.oeconsortium.org/2017/01/oec-announces-the-year-of-open/>